

PHEAASM UPDATE

FEBRUARY 2021



PHEAA News:

PA School Services Reminders:

National School Counseling Week, sponsored by the American School Counselor Association (ASCA), was celebrated in early February, highlighting the tremendous impact school counselors have in helping students achieve school success and plan for a career. We appreciate the support you provide to your students and to PHEAA's PA School Services staff. Thank you for all that you do!

Toolkits

Are you looking for additional online resources to share with your students and families? Don't forget about our [Free Application for Federal Student Aid \(FAFSA®\)](#) and [FAN](#) toolkits. These kits contain a variety of our financial aid publications, such as our Student Aid Guide which provides a comprehensive overview of financial aid programs.

FAFSA Overview Webinars

PHEAA will be offering two state-wide webinars on March 3 and March 24 from 6:30–7:45 PM. Please join us and share this registration information with your students so they may join us via webinar. Representatives from PHEAA will be providing an overview of how to complete the FAFSA, which is required to determine eligibility for most student aid programs such as the PA State Grant, Federal Pell Grant, institutional offers, and federal student and parent loans. This will also be a great opportunity to have PHEAA representatives answer questions you may have!



Following the presentations, students and families can call 1-800-722-8289 to speak with an expert and receive one-on-one assistance with any financial aid questions. **The phone number will only be available from 7:30–8:30 PM the night of the presentations.**

[3/3/21 Registration](#)

[3/24/21 Registration](#)



Industry News:

The Full Story on Admissions

While some colleges are seeing record applications, that does not represent the full picture of college admissions across the country. Some colleges are seeing a [decline of applications from low-income students](#).



Resources:

Financial Aid Awareness Month

Throughout the month of February, the higher education community, including NASFAA, celebrates Financial Aid Awareness Month, in an effort to provide crucial information to students and families about access to federal, state, and institutional student aid. You can find additional resources for students by watching the [FinAidFeb video](#) on NASFAA's website.



FUN FACT!

Did you know Americans send 145 million Valentine's Day cards each year?

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